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**Ipanema Technologies launches WAN GOVERNANCE™, a set of innovative features and professional services, available immediately.**

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**PARIS, France — May 11th, 2009 — Ipanema Technologies**, the leader in integrated WAN Optimization and Application Performance Management solutions, today announced the launch of a set of innovative features and services enabling enterprises to establish **WAN GOVERNANCE™**.

**WAN Governance is where WAN optimization and application performance management meet IT governance.** Enterprises will be able to manage their Wide Area Network (WAN) with predictability and coherence, aligning the network to the needs of the business. **WAN Governance** is underpinned by Ipanema's unique Autonomic Networking platform.

The main benefits to enterprises are:

- **User Experience Guarantees** - *Enterprises can ensure that all users of business applications receive the performance they need **100% of the time** no matter what changes are taking place on the network or with its traffic*
- **Business Application Acceleration** - *Enterprise can maximize application performance and **gain effective bandwidth usage of up to 1,000%***
- **Simplification of Network Operations** - *Enterprises can reduce the amount of time they spend managing the network to as little as a few hours per month - in total - even for a 1,000 site network.*
- **Network cost reduction** - *Enterprises can **reduce their network costs by a factor of up to 3** all while satisfying their end-users.*

Building on the experience of hundreds of customers having used its technology for global and strategic WAN deployments, Ipanema simultaneously announced that **Wan Governance** is also available as a service, **Wan Governance Professional Service**. This service is delivered by Ipanema and its certified partners in order to enable IT organizations to manage their WAN from a business perspective, through:

- CXO-level dashboards for application and network performance using a unique KPI: the Application Quality Score™,
- Application SLAs,
- SLA based capacity planning,
- SLA based cost allocation and so on.

“The WAN is so critical to enterprises’ productivity that the time has come to consider it from a business perspective, like other critical parts of the organization. Throwing bandwidth and technology at it is not the appropriate attitude in today’s world,” explains Thierry Grenot, CTO at Ipanema Technologies. “Looking at the global enterprise network from a business angle rather than as a collection of technical objects totally changes the perspective. Thanks to WAN Governance, it is now possible to address fundamental questions such as ‘what is the right network cost’ and ‘what is the best mix of resources and technologies required to make users of critical applications productive’. From a governance point of view: understanding the situation, deciding on the strategy, applying decisions and managing potential gaps and pitfalls. All of this via an integrated and easy-to-use platform.”

“Using the WanGov services delivered by Ipanema makes our network fully predictable. Usage and performance are transparent; we get easy-to-understand KPIs. There are no more mis-applied resources and we can now clearly fine-tune the network budget/performance tradeoff according to our business priorities. And of course, our users benefit from an excellent quality of experience in any circumstances.” says Patrick Withers, Network Manager at Guerbet, one of the world’s leaders in medical imaging.

**About Ipanema Technologies ([www.ipanematech.com](http://www.ipanematech.com))**

Ipanema develops next-generation solutions enabling any large enterprise to have full control over their global network. Ipanema’s unique patented technology guarantees business application performance for each user, no matter where or when.

We simplify network operations. We reduce costs. In a nutshell, we guarantee critical application performance and make a 1000 site network feel like one.

Ipanema is used extensively by many large telecom operators as well as by large multinationals across all market segments, including banking and finance, public sector, energy, pharmaceuticals, automotive, IT and others.

To read more, visit our web site [www.ipanematech.com](http://www.ipanematech.com)

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