
IPANEMA Technologies and Soloinrete partner to develop the WAN Application Traffic Management market in Italy

PARIS, France — Oct. 27th, 2009. [Ipanema Technologies](#), the leader in [WAN Optimization](#) and [Application Performance Management solutions](#) for Managed Service Providers, today announces a new partnership with **Soloinrete**, Italian Company based in Genova, specialized in New Information and Communications Technologies.

Soloinrete delivers infrastructure and high-tech solutions for telecom operators, enterprises, public organizations. Through this partnership Ipanema Technologies will develop its sales activities in Italy and **Soloinrete** will be able to develop application based managed services for telecom operators and large enterprises.

*“We are very happy to welcome **Soloinrete** within our Business Partners ecosystem. Thanks to **Soloinrete**’s expertise in numerous domains and especially their high skills in telecommunication solutions and value added services for telecom operators, we will accelerate our market success in Italy. A great news will be announced beginning of next week with **Telecom Italia**, which is the first success of our partnership with **Soloinrete**.”* Announced Gianni Altamura, Country Manager in Italy for Ipanema Technologies:

“Ipanema’s offering is totally aligned with our product strategy. Ipanema allows us to provide new value added solutions to build Application aware new managed services and enterprises compliant services to align their Communications spending with their business goals. We have already begun working on some unique deals with Ipanema, and it’s just the start of a strong partnership.” explained Alberto Clavarino, CEO for Soloinrete.

About Soloinrete – (www.soloinrete.it)

Soloinrete is an ICT consulting company with a strong focus on supplying products and services to Telecom Italia, where it is official supplier since 2004. The team is composed by many professionals with expertise in the ISP, Networking, ICT consulting areas.

To read more, visit our web site www.soloinrete.it

About Ipanema Technologies (www.ipanematech.com)

Ipanema develops next-generation solutions enabling any large enterprise to have full control over their global network. Ipanema's unique patented technology guarantees business application performance for each user, no matter where or when. We simplify network operations. We reduce costs. In a nutshell, we guarantee critical application performance and make a 1000 site network feel like one. Ipanema is used extensively by many large telecom operators as well as by large multinationals across all market segments, including banking and finance, public sector, energy, pharmaceuticals, automotive, IT and others.

To read more, visit our web site www.ipanematech.com

Press Contact

Ipanema Technologies

Béatrice Piquer-Durand - Marketing Director - +33 (0)1 55 52 15 37 – piquer-durand@ipanematech.com