

Press Release 22 December 2009

Ipanema receives IE Club's "Leader de la ITech-Economie: Réussir à l'International" award for its international strategy and the innovation of its technologies

PARIS--_France-- [Ipanema Technologies](#) the leader in integrated [Application-Performance Management](#) and WAN optimization solutions today announced that it has been awarded the 2009 Leader of the ITech-Economie: Réussir à l'International (Leader of the ITech Economy: succeed internationally) by [the IE-Club](#) and its partners UBIFRANCE and AFIC. Ipanema received this award for the quality of its international development, the choice of its international strategy, and the innovation that its technologies have brought to the global market.

"French start-up companies and SMEs succeed internationally", remarked Dan Serfaty, founder and CEO of Viadéo, "and they have the ability to succeed in global markets thanks to a well suited strategy and the support of all the players in the international ecosystem, in innovation and in the ITech Economy."

"We are truly proud of this recognition, and thank the IE-Club for this trophy which strengthens our resolve to become one of the major global players in the WAN optimization field. We are established in the main European countries, in the United States and in the Asia-Pacific region, and participate in the global market particularly through partnerships with the largest telecomoperators such as Orange, BT, C&W, Tata Communication, Belgacom, Swisscom, Reliance Group and Telecom Italia, to name but a few. Our international strategy is bearing fruit and is set to make up around 80% of our business turnover in 2010", stated Thierry Grenot, CTO and founder [of Ipanema Technologies](#).

About the [IE-Club](#):

The IE-Club is a partnership grouping created in 2000 which brings together innovative SMEs of the ITech Economy(1) and the players in the innovation ecosystem (investors, large enterprises, public bodies and research centres) in order to encourage the development of lasting relations by identifying and disseminating the best concrete examples of fruitful partnerships. As a resolutely pragmatic group, the IE-Club observes the synergies which are established between innovative SMEs and the other major players in their ecosystem, identifies the most value-creating activities, and acts as a proponent of these good practices during the regular main meetings of the relevant parties.

(1) The ITech Economy, in the sense of the IE-Club, brings together all the productive activities (services, tools, products) based on information and communication technologies.

About [Ipanema Technologies](#)

Ipanema develops next-generation solutions enabling any large enterprise to have full control over their global network. Ipanema's unique patented technology guarantees business application performance for each user, no matter where or when. We simplify network operations. We reduce costs. In a nutshell, we guarantee critical application performance and make a 1000 site network feel like one.

Ipanema is used extensively by many large telecom operators as well as by large multinationals across all market segments, including banking and finance, public sector, energy, pharmaceuticals, automotive, IT and others.

[Wan governance \(blog\)](#) | [Ipanema Users Group \(Linkedin\)](#) | [Follow Ipanema \(Twitter\)](#)

Ipanema Technologies
Béatrice Piquer-Durand
Marketing Director
+33 (0)1 55 52 15 37
piquer-durand@ipanematech.com